

## Comprehensive Entrepreneurship Major Bachelor of Science

Fall 2023: 7/27/2023

	Cr Hrs	Cr Rec	Cr Bal	Prerequisites / Periodicity
General Education Requirements	45-49			
College of Business Core Requirements	36-48			
<b>Entrepreneurship</b>				
ENT 301 - Principles of Entrepreneurship	3			Fall <sup>1</sup>
ENT 302 - Creativity, Innovation, and Ideation	3			Spring <sup>1</sup>
ENT 584 - Feasibility Study	3			ENT 301, FIN 350, MKT 350 <sup>1</sup>
ENT 543 - New Venture Management	3			ENT 302/ Fall <sup>1</sup>
ENT 561 - Small Business Consulting	3			ENT 301/ Spring <sup>1</sup>
FIN 350 - Entrepreneurial Finance	3			ACC 211, QBA 237/Fall <sup>1</sup>
MKT 351 - Consumer Market Behavior <b>OR</b>	3			MKT 350 <sup>1</sup>
MKT 360 - Marketing Research <b>OR</b>	3			QBA 337, MKT 350 <sup>1</sup>
MKT 410 - Service Marketing	3			MKT 350 <sup>1</sup>
<b>Complete 9 hours from:</b>				
BUS 510 - E-Business and Online Entrepreneurship	3			54 hours/ demand <sup>1</sup>
ENT 201 - Launching Your New Business Online	3			Fall
ENT 494 - Internship in Entrepreneurship	3			Permission/ Demand <sup>1</sup>
MFD 560 - Business Analysis	3			"C" or better in MFD 460 or concurrent enrollment
MGT 341 - Organizational Behavior and Leadership	3			MGT 340 or concurrent enrollment <sup>1</sup>
MGT 345 - Designing, Managing, and Evaluating Human Resources Prog	3			MGT 340, QBA 237 <sup>1</sup>
MGT 440 - Leadership Skill Development	3			MGT 340 or concurrent enrollment <sup>1</sup>
MGT 441 - Ethical Leadership in Business	3			MGT 340/ Fall <sup>1</sup>
MKT 365 - Introduction to Logistics	3			MKT 350 <sup>1</sup>
MKT 367 - Purchasing and Supply Management	3			MKT 364/ Spring <sup>1</sup>
QBA 337 - Applied Business Statistics	3			QBA 237 <sup>1</sup>

<sup>1</sup>Undergraduate business and undecided majors must be admitted to degree program.

Note: A minimum of 12 credit hours not counted as requirements on any other major or minor, and exclusive of problems or readings is required for any COB major.

Cr Rec - Credit hours received for courses completed. Cr Bal - Credit balance needed to fulfill requirements.

Electives, as needed to bring total credit hours to a minimum of 120 and upper division hours (300+) to 40.

**For advisement only. Consult appropriate catalog for degree requirements.**