Comprehensive Entertainment Management Major
Bachelor of Science

Fall 2024 6/17/2024

	Cr Hrs	Cr Rec	Cr Bal	Prerequisites / Periodicity
General Education Requirements	45-49			
College of Business Core Requirements	36-48			
Entertainment Management				
MGT 211 - Talent Management in Music and Entertainment **OR**	3			Spring[1]
MGT 413 - Managing the Sports Enterprise	3			MGT 310 and MGT 340/ Spring[1]
MGT 310 - Introduction to the Entertainment Industry	3			54 hours/ Fall[1]
MGT 345 - Designing, Managing, and Evaluating Human Resources Management Programs	3			MGT 340 and QBA 237[1]
MGT 408 - Sponsorships in Entertainment and Sports	3			MGT 310 or 410/ Fall[1]
MGT 410 - Venue Management	3			Recommended: MGT 310/ demand[1]
MGT 412 - Managing Events in Entertainment and Sports	3			MGT 310 and MGT 340[1]
MGT 494 Internship in Management	3			MGT 310 or MGT 410, permission/ demand[1]
Complete 12 hours from:				
ACC 311 - Managerial Cost Accounting	3			C or better in ACC 211 or ACC 206[1]
BUS/LAW 550 - Negotiation, Mediation, and Arbitration in Business	3			60 hours/Demand[1]
COM 439 - Techniques and Cases in Public Relations	3			COM 210 and COM 309
FIN 266 - Principles of Real Estate	3			15 hours
GRY 310 - Fundamentals of Tourism	3			Fall
LAW 335 - Business Enterprises, Rights/Liabilities **OR**	2			LAW 231[1]
LAW 532 - Legal Environment of Business Organizations for	3			LAW 231, 54 hours[1]
MGT 211 - Talent Management in Music and Entertainment **OR**	3			45 hours/ Spring
MGT 413 - Managing the Sports Enterprise (<u>not taken above</u>)	3			MGT 310 and MGT 340/ Spring[1]
MGT 300 - Service Learning in Management	1			54 hours and concurrent enrollment in a service
MGT 400 - Topics in Management	1-3			MGT 340/ demand[1]
MGT 465 - Managing the Human Resource Environment and Employment Relationship	3			MGT 345[1]
MKT 352 - Professional Sales	3			MKT 350[1]
MKT 367 - Purchasing & Supply Management	3			MKT 364/ Spring[1]
MKT 368 - Supply Chain and Operations Modeling	3			MKT 364 or MKT 365 or MKT 450, QBA 337[1]
MKT 410 - Services Marketing	3			MKT 350[1]
MUS 216 - Introduction to Audio Techniques	3			Permission
MUS 316 - Advanced Audio Recording Techniques	3			MUS 216, Permission
MUS 362 - Choral Union **OR**	1			
MUS 375 - Band **OR**	1			
MUS 376 - University Symphony **OR**	1			
MUS 393 - Opera Workshop	1			Permission
MUS 529 - Introduction to Commercial Music	3			Permission/ Spring
SPR 305 - Meeting Planning	3			
SPR 320 - Fundamentals of Tourism	3			Spring
RMI 415 - Risk Management	3			80 hours, RMI 211/ Spring[1]
THE 150 - Introduction to Theatre Technology	2			
THE 250 - Stagecraft and Construction 1 **OR**	2			THE 150
THE 255 - Lighting Design 1	2			THE 150
THE 354 - Stage Management	3			THE 150/ Fall

[1]Undergraduate business and undecided majors must be admitted to degree program.

Note: A minimum of 12 credit hours not counted as requirements on any other major or minor, and exclusive of problems or readings is required for any COB major.

Cr Rec - Credit hours received for courses completed. Cr Bal - Credit balance needed to fulfill requirements.

Electives, as needed to bring total credit hours to a minimum of 120 and upper division hours (300+) to 40.

For advisement only. Consult appropriate catalog for degree requirements.